

SABANCI UNIVERSITY SOCIAL INVESTMENT PROGRAM

Fall 2014

Kutlu Kazanci,

Director, Sabanci University Entrepreneurship Committee

Sabancı
Universitesi

SU|GK
SABANCI
UNIVERSITY
ENTREPRENEURSHIP
COMMITTEE

J.P.Morgan

SIP offers a high quality executive training program

Training module	Content	Trainer
I Base Training - social entrepreneurship		
12 October	Introductions, Team Building, Legal Framework	Kutlu Kazanci (SU)/Isilsu Vural (Soulink Consulting) / Sevda Kilicalp (TUSEV) /
13 October	How to Measure Impact	Serra Titiz (Mikado Consulting)
II Intensive training - social entrepreneurship		
26 October	Business Models, Social Business Canvas, Case Studies	Oltac Unsal
27 October	Impact Measurement, Financial & Impact Excel Model Preparation	Oltac Unsal / Sinan Tamer / Kutlu Kazanci
28 October	Pitch Preparation, Mock Pitch, Feedback	Oltac Unsal / Kutlu Kazanci / Ferhan Cook
III Intensive training – social investment		
26 October	How to value an early stage company , how to value impact	Yiğit Atılğan / Kutlu Kazanci / Türkan Yosun
27 October	Deal making, negotiations, term sheets	Yiğit Atılğan / Türkan Yosun
28 October	Listening to pitches & feedback	Yiğit Atılğan / Kutlu Kazanci / Türkan Yosun

Our first class faculty combines international and local expertise



Oltac Unsal
Angel investor,
World Bank
advisor



Serra Mikado
Consulting,
Geleck Daha Net,
Ashoka Fellow



Isilsu Vural
Founder and Ceo
of Soulink



Kutlu Kazanci,
Program Director,
SU
Entrepreneurship
Committee



Yiğit Atılgan,
Faculty Member,
Sabanci
University School
of Management



Turkan Yosun,
Social
Entrepreneurship
Researcher,
Sabanci
University



Ferhan Cook
Founder
M-spark



**Sevda Kilicalp
Iaconantonio**
Program Director,
TUSEV

Who should register?

- Non-profit and for profit social entrepreneurs
- Philanthropists and representatives of charitable foundations
- Financial and investment professionals, business angels
- Executives from development finance institutions, research companies, corporations, government bodies as well as advisors to the sector
- Any professional who wishes to change his/her career and build skills in this new field



The program is only possible with support from all of our partners. Thank you!

Main partner: **J.P.Morgan**

Supporting partners:



Media partner:

Optimist
Girişim İnnovasyon Yönetim

Please get in touch !

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